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GRAND DESIGNS AUSTRALIA

# GRAND DESIGNS AUSTRALIA

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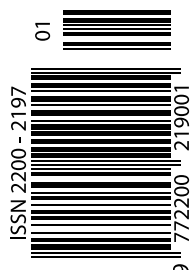
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Issue 1

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# SHAREEN JOEL

Shareen Joel has more than 20 years of local and international experience in architecture, interior design, product design, industrial design and brand management. With a passion for pushing conceptual and experimental design, Shareen's influence within the design world is significant and has led to her inclusion within notable international exhibitions. Her company, Shareen Joel Design, has received numerous design awards. She has a passion for craftsmanship, manufacturing processes and expressing the key elements of design. Design integrity is of utmost importance in all aspects of Shareen's design ethos, and she has a strong and enduring commitment to simplicity, balance, elegance and proportion in design.

"The lounge room in our home has an incredible feel of balance and tranquillity. As a family we enjoy spending time together in the afternoon with sun streaming through the blinds of the west-facing windows. In winter we lounge across the built-in banquette with the fireplace alight, entertaining family and friends or reading a book."



PRODUCED BY / Kate St James  
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